



JANUARY 2008

WE ARE THE HEALTHY LIFE COMPANY

JD Premium Products has dedicated its efforts to creating products for personal and home use that are above the standard products that are found in the marketplace. Determined to formulate and produce products that are organic and free of toxins, we stand head and shoulders above the personal and home care products in the market place that are toxic laden. The care, planning and formulation that have gone into the creation of our products does not allow anything that could potentially be harmful to another human in any of our formulations.



A personal invitation for you to join the Healthy Life Campaign.

We invite you to participate in the JD Premium Products Healthy Life Campaign of 2008. We have an exciting agenda ahead and as the year progresses we will reveal to you many exciting new products and systems that will help you promote a healthy lifestyle across the country. As an Independent Distributor for JD Premium Products you are already part of our team, but we want you to join us with your heart and soul in promoting a healthy lifestyle with pure, effective products. Healthy Life is more than dollars and cents. It's a balance, a change of pace, a better way to live.

What's In It For You?

- You will be part of our success story. You will create success and reap rewards.
- You will be welcomed and embraced by consumers as you introduce them to a healthier, balanced lifestyle.
- You will benefit from the extensive background of the JD Premium Products staff.
- You will be able to align your personal values of health with your desires for wealth.
- Profits will follow as you educate your clients about our clean, pure products that will enhance their health.
- You can take pride in knowing that you can be part of the solution to help reduce the toxic load on the planet.

THE HEALTHY LIFE CAMPAIGN

1ST QUARTER

Balance in the circle of life is essential to our success. This year we will focus on all of the aspects of a balanced lifestyle insuring emotional, physical and financial success. In the first quarter we will be expanding our Whole Health Direct product line by introducing three new nutritional products. The first is a nutritional drink called Whole Balance +™ designed for balanced nutrition, assisting in weight management, nourishing as it satisfies hunger. Unparalleled with any drink on the market, it is rated on a glycemic index and is a satisfying meal replacement.

Essential to good health, our new digestive enzyme, Whole Health Enzyme™, will insure that your body is getting the maximum benefit from the foods you consume as they aid the digestion process.

Whole Health Cleanse™ will cleanse the body of impurities and toxins, which is essential to good health. Knowing the value of a good, thorough cleanse, we created the most pure, effective cleansing solution. Watch for the introduction of this product that will boost your health while fortifying your body.

These three products will be introduced in January and will support our Healthy Life campaign. The addition of these fantastic products will catapult your business and enhance your life as well as the lives of your clients.

2ND QUARTER

Now that we have been able to “cleanse” the inside, shed the unwanted pounds and bring balance to our digestive tract, we will focus the 2nd quarter on the outside of the body. We have some exciting product introductions in the second quarter of our Healthy Life Campaign in 2008. Many of you have enjoyed the toxic free skin care and have asked for your own line of toxic free cosmetics. Without letting the cat totally out of the bag, you will want to organize your plans and goals to take advantage of more superior products that will add joy and prosperity to all who use them.

3rd QUARTER

With the inside and outside operating in harmony and balance, it is now necessary to improve our personal living space. The third quarter will be focusing on the new products that have already been created in our household care line. This is a year of systems and as we move forward with JD Premium Products, you will discover more and more methods and systems that will bring harmony and balance into your life and the lives of your clients. These household products are carefully formulated so that no toxins are introduced in to your home environment and space.

4th QUARTER

During the fourth quarter of this Healthy Life Campaign, we will focus on abundance, wealth and prosperity. You will find the programs and systems will all be aligned to make a positive impact on your business and personal surroundings. This added emphasis is very necessary to create balance in your business as well as personal life.

Abundance in your wealth and your own personal health will be one of the great benefits of The Healthy Life Campaign of 2008. We are shifting gears as we grow and expand as a company and we invite you to broaden your horizons and enlarge your vistas with Healthy Life products from JD Premium Products.

Join us and make your business great in 2008

HEALTHY HINTS

ON YOUR MARK . . . GET SET . . . GET WHOLE HEALTH DIRECT™ ENERGY COMBO CAPSULES

The runners take their marks, muscles tense, a gun sounds and they're off.

The conductor taps his baton, instruments are poised, and a swift movement of beautiful music begins.

The alarm clock rings, a radio sounds, a light switch clicks, and a new day is brought to life.

Whether you are racing in a marathon, enjoying the symphony or just getting up, we all have one thing in common – **ENERGY!**

Our world is truly a world of movement – a world of energy. We see it, feel it, rely on it, use it and enjoy it every moment of our existence yet do we really understand it or do all that we can to obtain it?

To truly understand energy would take years and volumes of study. Most of us will not make the time or the dedication necessary to gain that type of understanding, so in the next few moments we would like to cover a few of the basics. We are all born with energy and with the ability to capture energy from other sources. This little energy capturing/producing factory resides on a cellular level. Although energy can come from external stimuli such as music, positive (or negative) speakers, cheering at ball games, thoughts, etc., most of our energy comes through food sources. As our digestive and nervous systems take in food, the enzymes break down the sugars and starches and create glucose. The endocrine system contributes insulin which, along with the glucose, is delivered to cell membranes via the circulatory system. This insulin/glucose substance is converted into glycogen which is a storable form of glucose. Glycogen is stored in the mitochondria of the cell to be used at a later time.

Whew, as you can see, that is quite a process that goes on day in or day out every day of our lives. We are not even aware of this process unless we find things out of balance. For example, have you ever said or heard someone else say: "I don't know if I have the energy to . . ." (you fill in the blank here).

As our body's age, or our DNA becomes corrupted, or outside pressures wear us out, or we are attacked by free radicals, toxins, etc. then our body stops producing the energy that it needs.

Although there are many things we can do to improve our energy production and accumulation such as eating foods that come from a pure source, breathing clean air, drinking lots of "healthy" water, getting plenty of rest, thoughts (although this is like the 'Chicken or the Egg' theory; our thoughts can create energy... but the lack of energy can affect our thoughts), and many more. Perhaps the simplest and most accurate way to improve our energy status would be by taking JD Premium Products Whole Health Direct™ Supplement ENERGY COMBO. Here is the reason why... Every **ENERGY COMBO CAPSULE** has been carefully infused with the proper amount of L-Carnitine and Coenzyme Q10 (CoQ10). Both of these substances are essential to the production of energy in the cell. L-Carnitine shuttles fats to the mitochondria to be burned as energy. CoQ10 is an integral part of the metabolic pathway that creates ATP (adenosine triphosphate) which is the body's universal form of energy. With all of the outside factors we have working against our energy levels; can you really afford to be without this extra help?

So, whether you are racing in a marathon, enjoying the symphony or just "getting out of bed", JD Premium Products Whole Health Direct™ **ENERGY COMBO CAPSULES** will give you all of the lift you need. Order yours today.



*Whether you are racing in a marathon, enjoying the symphony or just getting up, we all have one thing in common – **ENERGY!***

DISTRIBUTOR SPOTLIGHT



The Hardin Family

Grandmother Knows Best

Howdy! We're the Hardin Family – BC, Sheree, Sydney, and Taylor. We live in Brownwood, Texas where we are earnestly sharing JD Premium Products with our friends, family, and community neighbors. BC, Director of Security at the local Texas Youth Commission, is rarely seen without a bag of jerky in hand. Sydney, Taylor, and I, more times than not, eat jerky and fruit stix for lunch at our church's Wee Kids program on 'school days.' Our vehicle advertises JERKY and we've actually been pulled over by people who want to know more.... I guess you could say we're 'ate up' with the business! As we share these premium products we often receive two questions:

1) How did you find out about this business? 2) What do you expect from this business?

We love answering both of these questions, as they are testimony to personal victories in our life. We found out about the business from my grandmother, Inez, who lives in Robert Lee, Texas. She asked me one day while visiting if I had heard of the jerky that my cousin James Paul was selling...and selling well. I hadn't, but told her to have him call me. At that point, I knew I was 'in,' unless it cost \$600.00 or so to join. After talking to James Paul, BC and I knew this was a 'no-brainer' decision. We joined on August 7th, 2007 and haven't looked back!

What do we expect to gain from this business? That's easy....CONTINUED BLESSINGS! This business has already blessed us in building (and rebuilding) relationships, both family and friends. We are improving our health by eating healthier snacks, supplementing our diets, and using personal/home care products that are not only safe, but good for us. We are building a secure financial future for Sydney and Taylor. When they leave home in 15 years, they will be able to live the life they feel is purposed for them, be it volunteering/missions or obtaining a higher education.

BC and I understand that these blessings would not be possible without some key people. Thank you to Roger Ball and corporate staff who give us confidence in being part of this business. A big thanks to Gary Campbell, Craig and Kathy Beste, James Paul and Cynthia Skipworth, and Thursday Night Presenters for your time invested in training us. A big, big thanks to all of our business family, some we've known and others we've just met, for trusting us and JD Premium Products to help build your business and secure your future. We look forward to many, many years of fun, excitement, and success. People helping people - that's what it's all about!



The Recipe Corner

The Healthy Life Salad

You can use any flavor/type of JD Premium Products jerky. If using slab style jerky, use kitchen shears (scissors) to cut the jerky into small pieces (about the size of peas). Much healthier and tastier than bacon bits! Add the following ingredients to a large bowl in the following order:

INGREDIENTS:

1 Bag Classic Romaine Salad Mix
½ Bag Broccoli Slaw Mix
½ c. Diced Tomato
2 tbl. Raisins

3 tbl. Dried Cranberries
3 tbl. Raw Sliced Almonds
1 tbl. Raw Sunflower Seeds
1 tbl. Chopped Garlic
1 Bag Jerky (cut into small pieces)
(healthier and tastier than bacon bits)

Add Seasonings to Taste:
Seasoned Pepper
Crushed Red Pepper (about ½ teaspoon)
Mix Dressing Separately & Add to Salad:
1 tbl. Garlic Oil 1 tbl. Grapeseed Oil
1 tbl. Balsamic Vinegar



Toss all of the ingredients, seasonings and dressing together until mixed well. It's so flavorful and satisfying that I can eat it every day for lunch. This satisfying and flavor-rich Healthy Life salad makes a great accompaniment to any meal. You will absolutely love it!

Submitted by Christina Wiley, JDAB Member, California

RADIANCE REVIEW... Overcoming Old Man Winter

Winter weather can be very harsh and damaging to tender skin. At **JD Premium Products™** we have the solution for the finest winter weather care for your skin:

1. Keep your skin moisturized day and night. Fine lines and wrinkles result from dehydrated skin and with our specialized anti-aging treatments and advanced moisturizers no one should suffer from parched and dry skin.
2. Always apply your anti-aging treatments before moisturizing. **Apply Radiant Repair Serum** on the fine lines of your face and neck. Follow by applying **Crystal Recovery Gel** around your eye and neck area.
3. Don't forget to create a moisture mask once a week with **Crystal Recovery Gel**. This will restore the carbohydrates into your skin, nourishing your face and neck. Apply before retiring at night. No need to rinse off.

The moisture magnets in the **Radiant Moisture Therapy** and the **Radiant Silk Crème** are responsible for making these two products the finest in the marketplace. The wheat ceramides in the **Radiant Silk Crème** will support, plump and build your skin on the base level, where the degradation process of the collagen and elastin may have already started. You will notice the affects of this activity if you begin to see wrinkles on the top layer of your skin.

To further normalize your skin, we have infused our products with the proper amounts of Vitamin A, C, D and E. To provide a fine balance to a healthy life, we have added Squalane... one of the most important ingredients the body uses to convert natural sunlight to Vitamin D. As you may know, Vitamin D is essential to supplying calcium to the joints of your bones. The blend of Tocopherol (Vitamin E) that we use is designed to cover all four sources of Vitamin E needed by your skin.

In addition to providing the nourishment that your skin needs, our proprietary blend of uniquely formulated ingredients have been fortified with vitamins and minerals in such a way as to help the skin rid itself of free radicals.

Apply your **Radiant Moisture Therapy** for daytime use and **Radiant Silk Crème** at night. If your skin is extremely dry, you can use the **Radiant Silk Crème** day and night.

Caring for your skin is so effortless and enjoyable with the fine **Omega Radiance™ Derma Therapy** products from **JD Premium Products™**.



GREAT NEWS FOR 2008!

We are excited to unveil two new events for the coming year. Now you can enjoy even greater rewards as you build your business.

Fourth Annual Salmon River Lodge Sizzlin' Summer Getaway Contest

When: July 8-13, 2008

Where: Salmon River Lodge in the Frank Church Wilderness in central Idaho.

Qualifications:

- You must be an active Business Builder* for the entire contest period.
- Enroll a minimum of 12 unique** Business Builders that are new enrollees.
- Ten Distributors (the top 8 recruiting winners and 2 Wild Card winners) will receive a four day trip to the Salmon River Lodge in July 2008. Distributors who earn this trip will be responsible for their travel to and from Idaho Falls, Idaho. Once you arrive, the company takes care of your every need. Transportation will be provided to the Lodge and back to Idaho Falls. Meals. Many activities are included in this package.
- One guest per winner will be allowed to join the event for only \$300.00. The guest must be at least 18 years old. Their food, lodging and activities for the week are part of this exciting trip.
- Earn your guest's Salmon River Lodge trip by enrolling a minimum of 24 unique Business Builder Distributors. Travel into Idaho Falls is not included.

2008 FAST START PROMOTION

JAN. 1, '08 - MARCH 31, '08

For information on our
ALL NEW Promotion,
Please visit the Opportunity
Page of your JD Storefront
Website

To learn more about the Salmon River Lodge go to SalmonRiverLodge.com. See the splendor of this magnificent property in the majestic forest. Come join us for food, white water rafting, and horseback riding in the Frank Church Wilderness, jet boating on the famous Salmon River, the River of No Return, and networking on a level you have never before experienced. You will definitely not want to miss this event!

"Imagine a pristine wilderness virtually untouched by the hands of man." **National Geographic**

Contest runs from January 1, 2008 to May 31, 2008.

***Business Builder:** Any distributor who places a minimum \$70.00 autoship order on a regular monthly basis.

****Unique Distributor:** Determined by your individual social security number. Re-enrolled Distributors will not count for the contest.

First Annual National Convention:

When: Early in 2009. Exact dates will be announced at a later date.

Where: The warm ocean with plenty of sunshine and ocean breeze to make your week the best week of your life.

Sail away with us on our First Annual National Convention to be held aboard a top quality cruise ship during the first quarter of 2009. Every Distributor is invited. In the near future we will announce ways that you will be able to earn all or part of the cruise. Meet us on board a luxury liner and receive those rewards you deserve from building your business. Building your business has never been so fun and rewarding. Watch your future newsletters and look for our eNews blasts for more exciting details. Start making plans for growing your business in 2008.