

Getting Ready For 2008

Can you believe that 2007 is nearly over? What a year it has been! We began in 2004 with 10 varieties of jerky. Now, four years later, we have added...

- A nutrition line called Whole Health Direct™
- A complete skin care line called Omega Radiance™
- A personal care line called Burst of Radiance™
- A home care products line called Engage®

Here is a more detailed view of all of the magnificent products we have created to round out your selling experience:

WHOLE HEALTH DIRECT™

1. 5 unique nutritional products

OMEGA RADIANCE DERMA THERAPY™

2. 9 certified Toxic Free Skin Care products
- 4 certified Toxic Free Skin Care collections

BURST OF RADIANCE™

3. GreenTea Bar Soap
- Shower Gel
- Shampoo
- Conditioner

OMEGA RADIANCE INTENSIVE THERAPY™

4. Hand and Body Lotion

ENGAGE® -ALL ORGANIC

5. Laundry Concentrate
- Stain Pen
- All Purpose Cleaner

JERKY DIRECT™

6. 29 varieties of jerky
- 4 flavors of Fruit Stix



We have added over 35 additional products since our simple but powerful beginning just 3 short years ago. Most of them either organic or toxic free. As you can see, JD Premium Products really is dedicated to creating "the highest quality, all natural products at fair market prices."

With 2008 just around the corner, now is the time to prepare to maximize your earnings by kicking your sales and sponsoring into high gear. Here are some suggestions that can double your profits and double your fun!

Seven Ways To Increase Sales and Sponsoring

1. Set sales & recruiting goals. You can't hit a target that you can't see, so determine where you want to be by December 31st, 2008 with regard to sales and sponsoring. Divide the number of weeks in the year (52) into those figures to get your weekly sales and recruiting goal. Now, increase those figures just a bit so you are more than half way to your goal by the midway point. Break your weekly goal into daily goals and post this figure where you'll see it.
2. Get organized! You can't have a record breaking year if you are not prepared so set aside one hour today to order supplies, update your "Circle of Influence" list, get your supplies in order, clear your desk of odds and ends and get ready to make those customer calls.
3. Schedule Recruiting Meetings with the Corporate Marketing Team. Simply call the Corporate Office and schedule as many as you would like. We have a lot of ways to help you hold successful meetings that are simple and rewarding. It really is easier than you think to have us help you build your business.
4. Schedule early and schedule tight! Begin filling your calendar with more calls, call backs and business presentations than you think you can hold. This assures you will have plenty of opportunities to meet your goal, even after postponements and no answers.
5. Have a family meeting. Share with your family the importance of the year ahead and decide on a reward your whole family will enjoy when you meet your goal. Post a family calendar somewhere visible that includes important family events as well as your meetings, shows and calls. Create a family plan for when you are not home and help them to feel a part of your business.
6. Maintain an attitude of gratitude. Yes, everyday life is busy and sometimes seems overwhelming. Make it a first priority to give thanks for the abundance that is coming your way and celebrate your success. Look for reasons to give thanks.
7. One of the simplest yet most often overlooked ways to build your business is to take **consistent** action. This business, as with all businesses, will only grow to the level that you want if you work your business everyday. Can you imagine a retail store only being open when the owner "had time"? Of course not. To be successful, the owner has to MAKE time and so do you! The more time you spend working your business, the faster you will reach your goals.

JD Premium Products is poised for yet another record year. We have put all of the puzzle pieces together to help you reach your goals. Yes, 2007 has been an amazing year. Commit now to make 2008 the year that put you over the top, the year that made your dreams come true!

HEALTHY HINTS

The holidays are peak season for strokes and heart attacks.

Remember the first three letters of Stroke!

STROKE IDENTIFICATION:

During a BBQ, a friend stumbled and took a little fall - she assured everyone that she was fine (they offered to call paramedics) and just tripped over a brick because of her new shoes. They got her cleaned up and got her a new plate of food - while she appeared a bit shaken up, Ingrid went about enjoying herself the rest of the evening. Ingrid's husband called later telling everyone that his wife had been taken to the hospital - (at 6:00pm, Ingrid passed away). She had suffered a stroke at the BBQ. Had they known how to identify the signs of a stroke, perhaps Ingrid would be with us today. Some don't die. They end up in a helpless, hopeless condition instead.

It only takes a minute to read this...

A neurologist says that if he can get to a stroke victim within 3 hours he can totally reverse the effects of a stroke...totally. He said the trick was getting a stroke recognized, diagnosed, and then getting the patient medically cared for within 3 hours, which is tough.

RECOGNIZING A STROKE

Remember these "3" steps, STR. Read and Learn! Sometimes symptoms of a stroke are difficult to identify. Unfortunately, the lack of awareness spells disaster. The stroke victim may suffer severe brain damage when people nearby fail to recognize the symptoms of a stroke.

Now doctors say a bystander can recognize a stroke by asking three simple questions:

S *Ask the individual to SMILE.

T *Ask the person to TALK... to **SPEAK A SIMPLE SENTENCE** (Coherently) (i.e. . . . It is sunny out today)

R *Ask him or her to RAISE BOTH ARMS.

{NOTE: Another 'sign' of a stroke is this: Ask the person to 'stick' out their tongue... if the tongue is 'crooked', if it goes to one side or the other that is also an indication of a stroke}

If he or she has trouble with ANY ONE of these tasks, call 9-1-1 immediately and describe the symptoms to the dispatcher.

C-reactive protein (CRP) is produced by the liver, and is present in times of inflammatory response. It is well-known that high CRP is an important indicator of risk of coronary heart disease (CHD), specifically atherosclerosis, which in turn may give rise to ischemic heart disease (IHD), myocardial infarction (MI) and **stroke**. CRP levels have also been shown to be an independent predictor of survival after ischemic stroke has occurred.

Krill Oil has been shown to significantly decrease elevated C-reactive protein levels in a controlled human study. The study involved 90 patients, 45 receiving 300mg Krill Oil daily, 45 receiving a placebo. There was over a 30% mean decrease in C-reactive protein levels in the Krill Oil group after 30 days.

An ounce of prevention is worth a pound of cure... we recommend two Krill capsules per day to start. Simply add your monthly supply of Whole Health Direct™ Omega 3 Krill Oil to your autoship to be sure you never run out. Distributor autoship price is just \$23.00 per bottle.

RADIANCE REVIEW - Essence Collection

There is such a variety of additional uses for our amazing Omega Radiance skin care products. We would love to hear how you use them, so send us your experiences.

USE ON BABY:

There are no better products for baby care. Of all the people who deserve chemical free products, it is a baby who has not been exposed to all of the chemicals from a lifetime of using toxic personal care products. Use the Radiant Cleanse for baby's bath. Emerald Buffing Crème has been known to eliminate cradle cap in just one use. Soothing Lavender Toner is good for calming just about everything from diaper rash to a crying baby. Mist the Soothing Lavender Toner just above the baby and watch the baby calm down as the soothing properties of the lavender works its magic. Radiant Moisture Therapy is a great replacement for baby lotion, again, giving the baby the advantage of toxic free lotion working into the skin. Use the Radiant Cleansing Pads rather than the wet towelettes. Sterilize baby's toys with these amazing pads for confidence of toxic free cleansing. There is nothing better than Radiant Silk Crème for those little pimple looking rashes that babies get now and then. With one use of the Radiant Silk Crème, it has been reported that they totally disappeared.

So pamper those precious babies in your life with the toxic free Omega Radiance skin care products. They deserve only the best and with this amazing collection, they will enjoy the finest.

The Essence Collection qualifies you as Business Builder in our Fast Start Promotion! Business Builders earn \$28 commission and \$19 Fast Start Bonus on each new Distributor enrollment who purchases an Essence Collection, or a total of \$47.00!



"Of all the people who deserve chemical free products, it is a baby..."

Set your goals to place an Essence Collection in every home in your city.

Regional Meetings

The purpose of our Regional Meetings is to help you enroll new members. You cannot do that if you come alone... so gather up your best prospects and bring them to the meeting. (Go pick them up and deliver them to the meeting - or ask them to give YOU a ride!)

All meetings are FREE ADMISSION for your Prospective Members AND JD Distributors

TO SEE THE MOST CURRENT LIST OF ALL THE MEETINGS AROUND THE COUNTRY... PLEASE VISIT YOUR JD WEBSITE.

If you cannot attend... but have a prospect in the area, give them the username of the store where you would like them enrolled and invite them to attend with a guest or two. Your Corporate Staff and Meeting Hosts will enroll them by the person that referred them... YOU!!

SPEAKER	HOST	CONTACT	LOCATION	DATE & TIME
Cheryl Anderson	Bill Weller	410-354-5533	Baltimore, MD	12/03/07 7:00 PM
Cheryl Anderson	Bill Weller	410-354-5533	Baltimore, MD	12/04/07 7:00 PM
Cheryl Anderson	Bill Weller	410-354-5533	Baltimore, MD	12/05/07 7:00 PM
Cheryl Anderson	Bill Weller	410-354-5533	Baltimore/D.C. TBA	12/06/07 7:00 PM

THE 3 MINUTE SIZZLE CALL... IT'S HOT!!!

SHARE IT WITH EVERYONE YOU WOULD LIKE TO INTRODUCE TO YOUR BUSINESS

SIMPLY CALL: 1-646-222-5377

DISTRIBUTOR SPOTLIGHT



Suzanne Burgess

Eliminating the “Internal Struggle”

“My name is Suzanne Burgess and I wanted to share with you my son’s story using Omega 3 Krill Oil. My son was diagnosed at the young age of 5 with Bipolar Disorder and Asperger’s Syndrome. He has been on Psych Medications for 8 years. The last 2 years he has developed seizures and we have to visit a neurologist every six months for check ups.

At our last visit he informed us that Kyle had Tardive Dyskinesia. This is a side effect of certain anti-psychotic medications. We were told that he needed to be removed from all his psych medications for a minimum of 1 year to see if the condition would go away or was permanent. I was in shock. Kyle had been on medication for so long I was afraid what he would be like off of it. I didn’t want to watch him suffer with what we call the “internal struggle”. We visited his psychiatrist the next day and discussed all the other methods of treatment we could consider for my son. Lots of medications were named but I decided that I was going to go for a more “natural” approach. After seeing what these medications had done to my son and knowing the damage from

them may be permanent I did not want to risk my son having to deal with something else.

I did some research on “natural” ways to help with mood swings, etc. and stumbled onto Omega 3. I called his Psychiatrist and told her I was going to give it a try. She said to “Go for it”. I ran down to our local health food store and purchased a bottle of Omega 3 pills. The next day I opened the bottle to find the pills were HUGE! My son looked at me and asked me if I was nuts because there was no way he was going to swallow that pill.

After our little discussion I started reading the label and noticed it was not even pure Omega 3 and it had fillers in it. I immediately threw the bottle in the trash and logged on to my JDPP site and purchased a bottle of our Omega 3 Krill Oil. When the bottle arrived in the mail my son immediately started rolling his eyes and saying he was not going to take a horse pill. I opened the bottle and to my surprise the pills were small. I thought the pills were supposed to be huge, but I guess when you are using pure product you really don’t need that much.

I am happy to say that my son has been taking it for over 2 months now and he is doing great! He says he doesn’t feel the “internal struggle” he has felt most of his life. I know there will be rocky days ahead for us but I know that I did the right thing for him.

It is an amazing feeling to know that I am offering my customers something that I can say has changed the life of my son. Thank you JDPP! -- Suzanne Burgess, Independent Distributor



The Recipe Corner

Jerky Direct™ FRUIT STIX CAKE

A New Twist On The Old Fashioned Fruit Cake!

Use Any Pound Cake Mix OR Your favorite Fruitcake Recipe. Then ADD:

INGREDIENTS:

- 1 pkg JD Fruit Stix's Blueberry
- 1 pkg JD Fruit Stix's Berry Blend
- 1 pkg JD Fruit Stix's Pina Colada
- 1 pkg JD Fruit Stix's Apple Cinnamon
- Chopped Nuts (optional)

1) Use 4 to 5 stixs of each of the 4 different JD Fruit Stix Flavors – peel off the “skin” then cut them into tiny pieces. Put all the tiny pieces into a sealed container with a TBSP of the dry cake mix OR flour then shake well to keep them from sticking together. If there are any Stix left over – go ahead and eat them!!

2) Follow the directions on the Pound Cake mix then fold the Fruit Stix pieces & Nuts into the Pound Cake batter OR with your favorite fruit cake recipe –when it calls for the candied fruits – substitute with the JD Fruit Stix pieces

3) Bake according to the directions of the recipe you are using!

4) ENJOY!!! But remember to get YOUR piece first ... because it won't last long!! Mmmmmmmmm good!

Recipe by Donna Soffen ~ Inspired by Lisa Bush -- JD PowerTeam



Fruit Cake Never Had It Soooooooo Good!

BUSINESS OPPORTUNITY

Three Ways to Purchase Products:

Retail Consumer - Purchase from any Distributor's JDPP storefront

Preferred Customer - Commit to receive a minimum purchase each month from a specific Distributor of your choice

Distributor - Commit to receive a minimum order each month delivered directly to your door filled with the products of your choice

Three Ways Distributors Earn Money:

Online Retail Sales: Earn 20% of your storefront sales and 5% from your frontline's storefront sales

Local Retail Sales: Purchase from yourself, set any selling price you wish and keep the difference.

Network Sales: Build a network of Distributors and earn commissions as deep as seven levels on qualified purchases made by your down-line team.

Downline Commissions on Network Sales

The Basics: Each product has a Commission Rate associated with it. JDPP offers a downline compensation plan of unlimited width and seven levels deep. The commission rate payout is normally split among those seven levels at the following rates:

- Level 1 - 40%
- Level 2 - 5%
- Level 3 - 5%
- Level 4 - 20%
- Level 5 - 5%
- Level 6 - 5%
- Level 7 - 20%

Commission is determined by the commission rate attached to every product you purchase during a calendar month.

THE BEST BUSINESS OPPORTUNITY

"Opportunity rarely knocks... will you answer?"



WHY WE ARE DIFFERENT

JD Premium Products (JDPP) has 'fixed' a lot of the problems encountered in other companies...

- A toll free Distributor training call
- No earnings threshold to receive a check
- FREE marketing tools
- No contracts or membership fees
- No complicated forced matrix, binary plan, BV, PV, etc.

Additional Benefits

- Personal free e-commerce Internet storefront
- Personal free website domain name
- Free business office to view your organization
- Marketing tools – flyers, business cards, letterhead and envelopes
- Sales & marketing ideas, upcoming events, branded apparel and more
- Free merchant services (credit card transactions)
- Toll free customer service
- Earned commissions paid monthly

The Best Company You'll Ever Find

"Until you spread your wings, you'll have no idea how far you can fly"

