

JULY 2007



Why Skin Care In A Jerky Company?

With the introduction of the new Omega Radiance™ line there have been a few who have asked the question, why skin care in a jerky company? We would like to answer that question for you.

The mission statement of the company states: “JD Premium Products is committed to being a leader in the network marketing industry.” “...the highest quality, all natural products at fair market prices.” “We are committed to keep the marketing dollars in the pockets of our Distributors,...”

Our mission statement is multi-faceted, insuring the opportunity for each person to own their own business and make money. We have done everything in our power to remove all of the negatives out of owning your own business and have replaced them with positive tools and support.

You see, it's not about product, it's about opportunity. We started with one exceptional product that people like – Jerky. This gave the opportunity to get people signed up very easy – just \$12.00. Soon thereafter we followed with a product line that would improve an individual's health – nutritional supplements. We sweetened the deal by adding the fruit snacks and now we have added an exceptional line of toxic free skin care. We will continue to add additional products until we have a full line of products that your clients can choose from. You see, with each addition it gives you a whole new reason to see your existing clientele. It's not about the product, it's about the opportunity.

BILLION DOLLAR INDUSTRY

The skin care industry is a \$24,000,000,000.00 industry. That's 24 billion dollars. That means people are buying it. Skin care is a natural fit with your clientele. They are already purchasing it from someone. Shouldn't they be purchasing it from you? After all, you have a superior product to offer them. Remember the mission statement? “...the highest quality products...” You cannot get any better than toxic free. It is without a doubt the best

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Why Skin Care In A Jerky Company? (Cont. from P.1)

PRICE POINT

The skin care is priced at a very competitive price in the market place. This means you can help others look and feel good while making a lot of money. Consider these prices and commissions that these products carry.

PROCUCT	DIST. PRICE	RETAIL PRICE	PROFIT	COMM. PAYOUT
Radiant Cleanse	\$ 19.00	\$ 27.95	\$ 8.95	\$ 7.00
Pure Radiance Cleansing Pads	\$ 27.00	\$ 39.95	\$1 2.95	\$ 10.00
Emerald Buffing Crème	\$ 21.00	\$ 29.95	\$ 8.95	\$ 7.00
Soothing Lavender Toner	\$ 19.00	\$ 27.95	\$ 8.95	\$ 7.00
Radiant Rose Mist	\$ 21.00	\$ 29.95	\$ 8.95	\$ 8.00
Radiance Repair Serum	\$ 65.00	\$ 89.95	\$ 24.95	\$ 25.00
Crystal Recovery Gel	\$ 24.00	\$ 34.95	\$ 10.95	\$ 9.00
Radiant Moisture Therapy	\$ 25.00	\$ 39.95	\$ 14.95	\$ 9.00
Radiant Silk Crème	\$ 33.00	\$ 44.95	\$ 11.95	\$ 12.00
Rejuvenating Collection	\$128.00	\$179.95	\$ 51.95	\$ 48.00
Essence Collection	\$ 76.00	\$104.95	\$ 28.95	\$ 28.00
Clarifying Collection	\$ 84.00	\$119.95	\$ 35.95	\$ 30.00
Pure Radiance Collection	\$199.00	\$279.95	\$ 80.95	\$ 75.00

VERSATILITY

With the Jerky you have a product that you can hand to someone and say: "Try it and buy it for your own use." It is easy and direct and a great way to build a foundation to your business. As your business grows, we are continually looking for new products to add so you can earn more money from your existing Distributor base.

There are two ways you can make money with the skin care.

1. You can sign up new distributors (still with the jerky or nutritional supplements or the skin care) and they can purchase the skin care for their own personal use.
2. You can now have parties, gatherings or a one on one consultation, your choice and sell the products to your clients charging them the full retail. When you sell the product to a client who has not signed up as a distributor, you make the difference between Retail Price and the Distributor Price. This becomes your profit. It is highlighted in gold on the price chart.

COMBINATIONS

As with other products created by JD Premium Products, we have provided this product in a collection. In fact, we have created 4 collections.

1. The Rejuvenating Collection is designed to target the anti-aging market.
2. The Essence Collection is for those few who may not be able to get all of products at once.
3. The Clarifying Collection is designed to target the teen market or those with challenging skin concerns.
4. The Pure Radiance Collection is designed for everyone.

As you can see, we have effective collections. Consider the handsome profits. We are staying true to our mission statement. We are keeping the money in the pockets of our Distributors, those who deserve it the most.

WHY NOT?

So, when asked the question: Why skin care in a Jerky company, we just have to smile and say: "Why Not?"

JD Premium Products Honors New Omega Radiance Derma-Therapy Certificate of Achievement Awardees

SACRAMENTO, CA



Janice Jones

NEW JERSEY



Bill Weller



Judi Wiley



Willy Hall



Martin & Gladys Schic



Christina Wiley



Rolly Mylius



Rich Piszczak



Mike Ferraro



Bill Fischer



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JD Premium Products Honors New Omega Radiance Derma-Therapy Certificate of Achievement Awardees (Cont. from P.3)

SALT LAKE CITY, UT



Laurie Galbraith



Cory Wickle



Brandy Wickle



Rod Dixon



Michael Thompson



Bryce Galbraith



Del Bailey



Keri Dixon



Kerrie Hess



The Recipe Corner

Basic Shredded Buffalo Jerky Dip

(Submitted by Donna Soffen- JD Premium Products Distributor)

INGREDIENTS

- 2 - 4 oz bags of Shredded Buffalo Jerky
- 2 - 15 oz cans of Manwich
- 1 - 8 oz bag of Shredded Cheese (optional)



Mix all ingredients together – Heat on stove or keep warm in a Crock Pot & Serve with Assorted Chips or Veggies!! Use 1 can of Manwich to 1 Bag of Shredded Jerky – if it's a bit too salty tasting just add some more Manwich to the mixture. You can use this basic recipe for many different dishes! Add more or less depending on the number of guest you are serving! Refrigerate any leftovers.