

JERKY ★ ★ DIRECT

PREMIUM PRODUCTS

JERKY NEWSLETTER APRIL 2007

It is here!!!



Jerky Direct is excited to announce our newest product opportunity for you – Omega Radiance™ Derma Therapy line of TOXIC FREE skin care.

• **RADIANT CLEANSE:** This gentle anti-oxidant cleanser refreshes, soothes, moisturizes and respects your skin as it thoroughly cleanses.

• **PURE RADIANCE CLEANSING PADS:**

Enjoy the benefit of easily cleansing the face in one efficient step. These natural willow herb drenched pads lift away makeup and impurities for clean, radiant skin.

• **EMERALD BUFFING CRÈME:**

This stimulating, refreshing, purifying yet gentle scrub can be used daily to deep cleanse pores and remove dead skin cells.

• **RADIANT ROSE MIST:** Rose, the highest frequency known to man, refreshes, balances, renews, energizes and hydrates skin as it lifts the frequency of the whole body. This mist restores the acid mantle, an important part of your skin that helps fight off harmful bacteria.

• **SOOTHING LAVENDER TONER:** Calm and stabilize your day with a mist that relaxes, releases and restores. As a soothing multi-functional toner, it delivers natural botanicals to aid the skin's natural recovery.

• **RADIANT MOISTURE THERAPY:** A rich, nourishing moisturizer for face and neck. This antioxidant uplifts, reconstructs and protects the skin.

• **RADIANT SILK CRÈME:** A rich, replenishing crème that provides protection with ceramides and anti-oxidants to moisturize, nourish and pamper the skin. Designed for all skin types.

• **RADIANCE REPAIR SERUM:** Firm and lift with this amaz-

ing natural anti-wrinkle serum. This high performance serum contributes to the reduction of superficial facial lines, tightening and increasing skin firmness.

• **CRYSTAL RECOVERY GEL:**

Intensive anti-aging gel. Hydrates, repairs and delivers intense moisture. For use around the eye area, on the throat and on fine lines for repair and regeneration to restore elasticity.

THE PROBLEM:

Let's discuss some of the concerns that we have had as a company and why we felt it was important to introduce a skin care line.

"We look good, we smell good, but we have just exposed ourselves to 200 different chemicals a day through personal care products."

U.S. News and World Report

DID YOU KNOW:

- ✓ 1 in 600 children will get cancer. It is the most common fatal childhood disease.
- ✓ 50% of all women will die from cancer
- ✓ Asthma has tripled in the last 20 years.
- ✓ ADD is increasing in children; 2,000,000 in 1993 to over 9,000,000 today.
- ✓ 25% of all college age males are clinically sterile compared to ½% 25 years ago.
- ✓ There are over 4,000,000 Americans suffering from Alzheimer's and that is projected to increase to over 14,000,000 within the next year or so.
- ✓ Add to that list heart disease, diabetes & hormone imbalances.



NEW OMEGA RADIANCE™ DERMA THERAPY TOXIC FREE PRODUCTS (Cont.)

Why? The answer is simple. With recent technological advances and the fact that the personal care industry is basically unregulated, companies are able to manufacture products with ingredients that can be transmitted to your delicate internal organs through your skin by a transdermal process. What you wear on the outside literally becomes you on the inside. People trust these products. They wear them and then become sick. We began to research it and have come up with our own excellent formulations of skin care products that are totally safe. They are toxic free, which means they have not come into contact with any known toxins. They are totally safe, but more important than that, they really work.

Non Toxic:

Webster's Dictionary defines Non Toxic as: "not producing or resulting from poison".

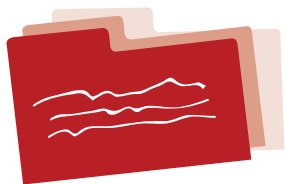
The cosmetic industry gives this definition: "If no more than 49% of all laboratory animals that the product is tested on die, then you can call the product Non Toxic." That means that the product could be 51% likely to disrupt your health. That is a rather risky gamble with your health.

What is TOXIC FREE?

The ToxicFree® Foundation has put together a stringent guideline to ensure that anyone using their seal has met all of the requirements for toxic free products. If it doesn't carry the seal, it has not been certified as toxic free.

Jerky Direct has taken a stand. We have insured that every product in the Omega Radiance Derma Therapy line has been put through the stringent testing and certification process designed by the ToxicFree® Foundation. Each product in our Omega Radiance Derma Therapy line of skin care proudly bears the seal of the ToxicFree® Foundation.

Be certain you schedule time to attend one of our Regional Trainings where we will discover together the ins and outs of these fabulous products and how to easily add hundreds of dollars to your income each month. See you there.



The Recipe Corner

Potato Salad with Beef STIX

INGREDIENTS

- 2 cups cubed Jerky Direct Beef STIX (Any Flavor)
- 2 cups cubed peeled potatoes, cooked
- 1/2 cup chopped green pepper
- 1/2 cup thinly sliced celery
- 1/4 cup chopped onion
- 2 tablespoons chopped pimientos
- 1/3 cup vegetable oil
- 2 tablespoons vinegar
- 2 teaspoons prepared horseradish
- 1/2 teaspoon salt
- 1/8 teaspoon pepper
- Lettuce Leaves
- 2 tablespoons chopped fresh parsley



"Potato Salad Never Had It So Good"

DIRECTIONS:

1. In a large bowl, combine Jerky Direct Beef Stix, potatoes, green pepper, celery, onion and pimientos. Combine the next five ingredients; mix well. Pour over Beef Stix mixture and toss to coat. Cover and refrigerate for at least 1 hour. Serve on lettuce; sprinkle with parsley.