

Just do something!!!



At a seminar I attended recently I overheard someone saying "Just DO something!"

It reminded me of when I was a young boy. I wanted to earn enough money to buy a new bike. I came up with a plan but had no idea how to start. I remember being frustrated. When I first complained to my father...he made me sit down and asked me a simple question...."Do you want to know the SECRET to success?" I said "Absolutely" He then TOLD me to stand up and look under my chair. I did and found a \$100 bill taped to it. He said...the secret is to "Get off your backside and START!"

So I started to get ACTIVE. Sure, I made some mistakes but I found that even if it's not the BEST activity it's better than what I call "PERFECT Inaction"! Do you know what I mean? Doing NOTHING and doing it perfectly!

It's amazing when you STOP trying to learn everything there is to know about this business and take yourself out of "neutral", something happens! The MORE activity you have, the luckier you GET! You don't have to be the "sharpest" tool in the shed, BUT...you do have to be IN the shed! It is important to UNDERSTAND that "imperfect activities" can lead to great results!

The fact that you are doing something can lead to GREAT results, but at some point you have to stop "getting ready"; stop "preparing"; stop "learning about the business" and JUST START.

I am certainly NOT encouraging poor activities but suggesting ACTION and the fact that when you just do something; you get results! Some may say "You just got lucky!" LUCK seems to have a peculiar attachment to WORK! The more you work, the luckier you become!

SO...get ACTIVE...no matter what, DO NOT sit by and wait...go out and do... everyday... because you never know who is out there and when they will be there. Just do SOMETHING... you will see results... everyday!

The cold call you make today...

The emails you send today...

The ads you run today...

Could it be that ONE of your activities will change you life? Today? Tomorrow? Next week? The only way you will ever KNOW is to get ACTIVE!

ACTIVITY CHALLENGE:

FOCUS on more **ACTIVITY**... today! Make this month the most **ACTIVE** month you have ever had!

AND by the way... Don't just get active... **STAY** active!

ACTIVITIES revolving around leadership, marketing, prospecting, sorting, duplication, personal development, building relationships, etc... (the list goes on and on).

Remember the grammar school saying, "If it is to be, It is up to **ME!**"

Jay Hebdon
Director of Sales and Marketing
Jerky Direct

"Miracle Food" Reprinted from USA TODAY - By Bruce Horovitz

It's barely January, but there's no doubt what one of 2007's hottest food additives will be: Omega-3.

The name may sound like a sci-fi film, but Omega-3 fatty acids found, for example, in fish and some nuts and oils are increasingly being added to other foods, often via fish oil or flax seeds.

Tropicana this month will roll out the first national orange juice with omega-3. Kellogg put it into a Kashi cereal. Unilever put it in I Can't Believe It's Not Butter.

Food marketers' primary target is the 79 million baby boomers, because Omega-3 has been shown to cut risks of heart disease and maybe other diseases, including Alzheimer's. Four in 10 adults are seeking more Omega-3s in their diets, according to a HealthFocus USA Trend Survey.

"It's become the miracle food," says Maureen Putman, marketing chief at The Hain Celestial Group, which puts Omega-3 in Health Valley cereal. It's also about to add it to an Earth's Best infant formula, since studies show it can aid in brain development.

Two years ago, Omega-3 showed up in 120 new food products, but in 2006, it appeared in about 250, estimates Mintel, the product research specialist. "Omega-3 is the hot ingredient," says Lynn Dornblaser, analyst at Mintel.

The American Heart Association and the Food and Drug Administration give Omega-3 a thumbs-up.

KEEP IT SUPER SIMPLE



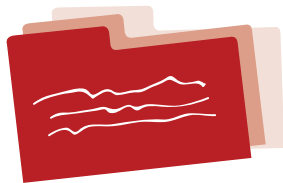
I was first referred to Jerky Direct in June 2005. Having never liked jerky... I passed. Six months later, I took another look. As the Assistant Manager of a convenience store by then, I knew that jerky was our #3 seller - behind cigarettes and pop. LOTS of people eat jerky... and not just men either... women and kids love it too!

Jerky Direct's simple pay structure is impressive as are all the extras they provide - as Jay likes to say - "At No Extra Charge"... especially the TOLL-FREE Business Opportunity Calls each Tuesday and Wednesday night, and the TOLL-FREE Distributor Training Call on Thursday night. Each time I hear the presentations, I get excited all over again. These calls keep me motivated!

Peg Phillips

I earned my first check the second day I was in business - that's when I sponsored my first new Store Owner. A year later, I have hundreds of stores in my team and I've earned a bonus check EACH and EVERY MONTH!

My best advice to those who are considering Jerky Direct is to KEEP IT SUPER SIMPLE, TAKE IT SERIOUSLY, and HAVE SOME FUN! Because... JERKY IS FUN!



The Recipe Corner

SLOW COOKER COWBOY STEW

INGREDIENTS

2 - Bags Signature Series Steak Sticks, cut into 2-inch pieces
4 - Potatoes, unpeeled, cut into 1-inch pieces
1/2 - cup chopped onion

1 - teaspoon salt
1/4 - teaspoon pepper
1 - can (28 ounces) baked beans in
barbecue sauce

DIRECTIONS:

- In 3 1/2- to 4-quart slow cooker, mix beef, potatoes, onion, salt and pepper. Spread beans over mixture
- Cover and cook on low heat setting 6 to 8 hours or until beef & potatoes are tender.



*Nothing Could Taste
Better On A Cold
Winter Evening*