

Happy New Year!!!

WOW!! Another year has come and gone. This is the time that most of us like to reflect on the past year. We look at the goals we made last year and see what has worked and what has not worked. If you are like me, you look at the projects that have been successful and try to understand why they were, what you did to make them that way and what, if anything, you could have done to make them more successful.

I also like to look at the projects that produced less than successful results and see why they didn't turn out the way I had anticipated. I like to review these projects in great detail and see what I could have done differently. Sometimes, after I complete this exercise, I realize that the project was simply a bad idea. I am fine with that because at least I tried. I stepped out of my "comfort zone". I tried something different. I believe that by trying, I accomplished something. I don't consider it a failure! I consider it a lesson, a growing experience, something that has taught me a valuable lesson that I can tuck away and use in some future project.

The third category that I like to review is my current projects. I try to take the lessons that I have learned over the past year and apply them to my current projects. I realize that I can do so much better on a certain project if I would just apply a certain lesson to it. It may require a very simple and easy "tweak" and by making it, I have a completely different outcome.

I look at Jerky Direct and the growth of the past year. We have reached many goals and experienced much success. We have seen phenomenal growth. We have an astounding Distributor retention rate that is the envy of the industry! We have introduced new products and product line that were designed to increase the income of our Distributors. Many of you have seen your monthly checks increase substantially as a result of these products. We are working on several new and exciting projects, programs, products and product lines with the same goal in mind, increasing your income.

What can you do to make your business grow in 2007? Do you participate in the Tuesday and Wednesday evening Business Opportunity Presentation Conference Calls? Do you join us on the Thursday evening Distributor Only Training Conference Calls? All of these calls are free! Even the telephone number is toll free! I promise these calls are the best time investment you can make in building your business.

Yes, 2006 has come and gone! 2007 is upon us. I invite each and everyone one of you to spend a little time and review this past year. Commit to make the necessary changes to benefit your family, your business and your life. Together, we can make 2007 a year to remember, the year that truly changed everything! There has never been a better time to be an active Distributor with Jerky Direct.

Jay Hebdon
Director of Sales and Marketing
Jerky Direct

Health & Wealth Go Hand In Hand



Uel & Shar Archuletta

I have been with Jerky Direct since April 2005. I'm a Stay At Home Mom to 5.5 kids (2 of which were instant when I got married) their ages are an 18 year old boy, a 16 year old girl, a 7 year old boy, a 6 year old boy, a 3 year old boy and I'm due with a GIRL in March 2007. I joined JD to try the Jerky and my family decided they LOVED to get this snack each month. I didn't work the business for almost a year. Had I known how simple it was I would have started as soon as I signed up. I won the trip to the SRL in 2006, since then my business has grown even more.

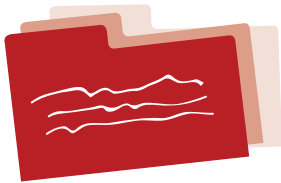
My kids also enjoy selling Jerky and now Fruit Stix with me at boutiques. They also sell to their speed skating team, to people at the park and to family members. Isn't it great how the options are endless? They earn money for each bag they sell.

Being part of the company while it's growing with new products is very exciting to me. I've experienced so many exciting personal family experiences with the products, it makes being in the business so much more enjoyable. I have family members that have been taking the Krill Oil for a few months and are now able to walk longer distances without getting as tired, use their arthritis pained hands without as much pain and have more energy to get through their daily tasks. They love the results of this "miracle pill".

I believe in these products and I truly love watching people get really excited when they sample the Jerky or the Fruit Stix or even give me a great story on how they feel SO much better taking the supplements. It's not like anything they've had before and they will not find it where they do their local shopping.

Thank you Jerky Direct for offering healthy products to the daily life of my family.

*Shar Archuletta
Taylorsville, Utah*



The Recipe Corner

BERRY BLEND (FRUIT STIX) CINNAMON OATMEAL MUFFINS

INGREDIENTS

- 1 cup all-purpose flour
- 1 cup rolled oats
- 2 teaspoons baking powder
- 1/2 teaspoon baking soda
- 1/2 teaspoon ground cinnamon
- 1/2 teaspoon salt
- 1 egg, beaten
- 1/2 cup milk
- 1/4 cup light olive oil
- 1/2 cup sugar
- 1-Package Berry Blend Fruit Stix Finely chopped

DIRECTIONS:

1. Preheat oven to 425 degrees F (220 degrees C). Grease 12 muffin cups.
2. In a large bowl, mix flour, oats, baking powder, baking soda, cinnamon and salt. In a separate bowl, whisk together egg, milk, olive oil and sugar.

Mix in Chopped Fruit Stix, Stir Fruit Stix mixture into oat mixture just until evenly moist. Spoon into prepared muffin cups. Bake 18 to 20 minutes in the preheated oven, until a knife inserted in the center of a muffin comes out clean. Yield 12 Muffins



*Great for breakfast or
an after school snack*